

Tokyo Marathon Runner Support Event

“TOKYO CHEER 2026”

Performance Groups Recruitment Guideline

1 Recruitment information

In conjunction with the Tokyo Marathon, we are looking for groups that can support runners with various performances and liven up the event.

2 Event date

Sunday, March 1, 2026)

3 Event venue

Venue for runner support event in conjunction with the Tokyo Marathon 2026.

* Venue details will be posted on the website at a later date.

4 Requested performance

- (1) Music performance (brass band, musical instrument, chorus etc.)
- (2) Dance performance (dance, cheerleading, hula dance, belly dance etc.)
- (3) Ethnic entertainment (Japanese regional/folk performing arts including traditional folk performance, yosakoi, shamisen performance etc.)
- (4) Japanese drum performance (Japanese drum at center of performance)
- (5) Other performances (Performance not included above but suitable for marathon support)

* Anything that could be dangerous including fire may not be used.

* Acts that violate public order and morals are prohibited.

5 Number of performers and performance times

(1) Number of performers Approx. 100 groups (2,000 individuals)

(2) Performance time Approx. 15-30 minutes per group

* The number of performance groups, performance position and performance times will be determined by TOKYO CHEER 2025 Management Office (hereinafter referred to as “Office”) based on the event venue and Tokyo Marathon management status.

6 Entry requirements

Must agree to all of the following matters.

- (1) After understanding the purpose of the recruitment content, we ask that you cooperate with the smooth operation of the event by following the instructions of the organizer.
- (2) We will not pay any performance fees.
- (3) Performance groups are responsible for preparing/taking care of all instruments and equipment necessary for performance.
- (4) Performance groups are responsible for all expenses associated with their performances, such as loading and unloading instruments and equipment, transportation costs, food costs, etc.

(5) Please be aware that videos and photos of events may be featured in various media such as television and newspapers. We hope for your understanding.

(6) Photos and videos of performers taken by the organizer and materials submitted at the time of application may be used for public relations purposes. Also, the publication and usage rights belong to the organizer.

(7) As a general rule, the number of performers is limited to 20 per group.

(8) The organizer will not be responsible for any injuries or accidents to performers, or damage to or theft of instruments, equipment, etc. brought by performers.

(9) Performance may be interrupted or canceled due to instructions from staff.

(10) Any profit-making activities such as selling tickets or setting up donation boxes at the event venue, are not permitted. It is also prohibited to post political, ideological, religious, or discriminatory principles or claims, or any words, actions, banners, etc. that may be associated with them.

7 How to apply

(1) Please apply using one of the following two methods.

① Application via the website “Office for Sports Promotion Website: TOKYO CHEER 2026 Page”.
Please apply by filling out the application form.

② Application by post

Please download the application form from the website, fill out the necessary information, and submit it to the office.

(2) Please submit other materials below;

① Photos and videos of profiles and performance scenes etc of performance groups.
(Submission of photo is required)

② Documents showing the content of the program (songs, etc.) and equipment to be brought in, etc.
(setup drawing)

(3) For groups that publish their activities and performances on their website, please enter the URL in the entry field of the application.

* The materials provided will be used to introduce the event and participating groups on the website of the runner support event "TOKYO CHEER ". In addition, materials will not be returned as a general rule, but if you wish to have them returned, please write in the return request column of your application.

8 Application period

Friday, Nov. 14 to Monday Dec. 15. , 2025

9 Selection process

(1) The office will make a selection based on the application content, taking into account the characteristics and regional characteristics of the event venue.

(2) If there are a large number of groups applying, a drawing will be held among the groups selected by the office.

* The office may contact the group representative directly to confirm the details of the application.

* The reason for selection or rejection will not be made public.

10 Notification of selection result

Scheduled at the end of December 2025.

Regardless of whether you win or lose the drawing, the group representative will be notified by either E-mail or post.

11 Performing group briefing session

(1) Date : Sunday Feb. 1, 2026

(2) Tokyo Metropolitan Assembly Hall (2-8-1, Nishi-Shinjuku, Shinjuku-ku, 1st floor of Tokyo Metropolitan Assembly Building)

* Details of performing group briefing session will be notified along with the selection result. 。

12 Equipment provided at venue etc.

The office will provide the following basic equipment for greetings and BGM at the event venue.

(1) 2 Wired microphone

(2) 2 Microphone stand

(3) 2 -4 Speaker stand

(4) Amplifier (for microphone)

(5) 8/16 Channel Mixer

(6) 1 CD player

* Depending on the venue and performance, we may not be able to provide audio equipment.

* Each venue will only have basic audio equipment. Please be aware of the equipment required for the performance (bring your own) and the setup time.

* The input of basic audio equipment is limited. In addition to the microphones provided by the office, if you are using large number of microphones and line inputs for band performances, etc., each group should prepare a mixer and input all the microphones into one stereo LR system to the mixer provided by the office.

We may be able to accommodate this for a fee, so please contact our office.

In addition, if you bring in playback devices such as smartphones, computers, and iPads, the office will only have to prepare input using a 3.5φ mini stereo plug.

Performance groups must prepare conversion cables from each playback device to a 3.5φ mini stereo plug. Please note that the person in charge of each group should operate the playback equipment brought in.

* If the equipment necessary for the performance (equipment such as monitor SP, microphone, amplifier, mixer, table, etc.) is not enough, performance groups are asked to provide it themselves.

We may be able to accommodate this for a fee, so please contact our office.

* If you are bringing in musical instruments that require power supplies, please let us know the required electrical capacity in advance. In addition, please refrain from using wireless devices such as wireless microphones due to radio wave restrictions

13 In the case of bad weather conditions

Events will be held outside. Please note that in the event of bad weather conditions such as rain, the event may be canceled at the discretion of the organizer, regardless of the performance groups intentions.

In the event of light rain, etc., we will take measures to the extent possible, but the organizer will decide by consulting with the performance groups regarding whether or not to proceed with the performance.

14 Points to note

Vehicles are not allowed to enter the event venue during times when traffic restrictions are in place.

When loading musical instruments, equipment, etc. by car, you must load them in before traffic restrictions start and unload them after traffic restrictions are lifted.

If you are using a car, please use hourly parking lots near the venue (parking fees, etc. will be borne by the performance groups).

15 Handling of personal information

- (1) The personal information provided will be used for contacting and providing information regarding this event, responding to inquiries, etc. (This includes using your information such as residence, activity details, activity area as statistical information that does not identify individuals.)
- (2) To the extent necessary for the operation of this event, all or part of your personal information will be shared with subcontractors within the scope of the purpose stated in (1) above.
- (3) The collected personal information will be used within the scope of (1) and (2) above.
- (4) In principle, we do not disclose information that personally identifies an individual. However, this excludes cases where it is required by legal obligation from judicial or administrative organs such as courts, prosecutors, police, etc.。

16 For inquiries

Tokyo Marathon Runner Support Event “TOKYO CHEER 2026” office

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*Phone inquiries ... Weekdays (except for year-end and New Year holidays, Saturdays, Sundays and public holidays) From 10:00 to 17:00