

# Overview of the International Sports Events Support Programme

Grant Category	Eligibility Requirements	Details of Support
<b>Bid and Feasibility Support Grant</b>	<p><b>Events must meet all of the following requirements:</b></p> <ul style="list-style-type: none"> <li>The event is planned to be held in Tokyo.</li> <li>The event is organised or sanctioned by an International Federation (IF), including continental federations such as those in Asia.</li> <li>The event is organised or supervised by a domestic governing body, such as an organisation affiliated with the JOC, JSPO, or JPSA.</li> <li>The event is expected to attract at least 1,000 spectators or participants from at least five countries (*1 and *2).</li> <li>In conjunction with the event, the organiser is required to implement a sport promotion initiative in collaboration with the TMG, designed to advance the four perspectives outlined in the Tokyo Sports Promotion Master Plan: “Doing”, “Watching”, “Supporting”, and “Cheering on” sports. A participant survey must also be conducted.</li> <li>The bidding activities must be conducted within the relevant fiscal year, and the host city determined by the end of the subsequent fiscal year.</li> </ul>	<p><b>(1)Maximum subsidy per event:</b></p> <ul style="list-style-type: none"> <li><b>Up to 4 million yen (covering 1/2 of eligible expenses)</b></li> <li><b>Eligible expenses:</b> <ul style="list-style-type: none"> <li>Administrative expenses (public relations and promotional costs, printing and publishing costs, translation fees, etc.)</li> <li>Travel and accommodation expenses</li> </ul>                     (Limited to costs directly required for bid and feasibility activities.)                 </li> </ul> <p><b>(2)Additional Support</b></p> <ul style="list-style-type: none"> <li>Authorisation to use the TMG’s name</li> <li>Event promotion through TMG PR channels</li> <li>Issuance of letters of support for bid activities (*4)</li> <li>Support for leveraging specialist personnel in bidding and research activities</li> </ul> <p><i>(Applicants may request (2) Additional Support even in cases where financial support is not sought.)</i></p>
<b>Event Hosting Support Grant</b>	<p><b>Events must meet all of the following requirements:</b></p> <ul style="list-style-type: none"> <li>The event is scheduled to be held in Tokyo.</li> <li>The event is organised or sanctioned by an International Federation (IF), including continental federations such as those in Asia.(*3)</li> <li>The event is organised or supervised by a domestic governing body, such as an organisation affiliated with the JOC, JSPO, or JPSA.</li> <li>The event is expected to meet a certain scale requirement: (*2)                     <ul style="list-style-type: none"> <li>At least 1,000 spectators or participants from at least five countries (*1)(maximum support: 30 million yen)</li> <li>At least 10,000 spectators or participants from at least ten countries (maximum support: 100 million yen)</li> </ul> </li> <li>In conjunction with the event, the organiser is required to implement a sport promotion initiative in collaboration with the TMG, designed to advance the four perspectives outlined in the Tokyo Sports Promotion Master Plan : “Doing”, “Watching”, “Supporting”, and “Cheering on” sports. A participant survey must also be conducted.</li> <li>During the event, the organiser is required to:                     <ul style="list-style-type: none"> <li>(i) display the TMG’s name on publicity materials and venue dressing; and</li> <li>(ii) cooperate with the TMG by providing video materials, accommodating media coverage, and supporting promotional activities.</li> </ul> </li> <li>The event must be held within the relevant fiscal year.</li> </ul>	<p><b>(1)Maximum subsidy per event: (*5)</b></p> <ul style="list-style-type: none"> <li><b>Up to 100 million yen (covering 1/4 to 2/3 of eligible expenses)</b></li> <li><b>Eligible expenses:</b> <ul style="list-style-type: none"> <li>Venue - related costs (venue hire fees, venue setup costs, equipment costs)</li> <li>Security and safety measures, including infection control measures</li> <li>Competition management expenses</li> <li>Public relations and promotional expenses</li> <li>Other essential costs required for hosting the event</li> <li>Additional allocation of up to 6 million yen (for the utilisation of universal communication technologies and the provision of event broadcasts with explanatory commentary)</li> </ul> </li> </ul> <p><b>(2)Additional Support</b></p> <ul style="list-style-type: none"> <li>Authorisation to use the TMG’s name</li> <li>Event promotion through TMG PR channels</li> <li>Support for leveraging specialist personnel in bidding, operations, PR, marketing, or event accounting</li> </ul>

(\*1) For para-sports team events, participation by two or more countries is required.

(\*2) Excluding Olympic, Paralympic, or Deaflympic qualifying tournaments.

(\*3) Excluding cases where a para-event applies for a subsidy of up to 30 million yen.

(\*4) Excluding cases where the TMG bears responsibility.

(\*5) For specific requirements, refer to the “International Sports Events Hosting Support Programme Guidelines” (Details of Support) (Available only in Japanese).

(Note: If selected for the Bid and Feasibility Support Grant and seeking continued Event Hosting Support Grant in subsequent fiscal years, a new review will be conducted for the respective year’s support programme.

Even if Tokyo is chosen as the host city through the TMG’s Bid and Feasibility Support Grant, it may not always be eligible for Event Hosting Support Grant.)